



MODERN PLATFORM FOR BETTER END-USER EXPERIENCES

HPE GreenLake with Nutanix for end-user computing

HPE GreenLake brings the cloud experience—self-serve, pay-per-use, scale up and down and managed for you—to apps and data everywhere. It enables you to free up capital, boost operational and financial flexibility, and free up talent to accelerate what's next for you.



End-user computing (EUC) environments—including both virtual desktop infrastructure (VDI) and desktop-as-a-service (DaaS) solutions—are rapidly replacing physical desktops and laptops in many workplaces. These solutions enable your organization to deliver new applications using a software-as-a-service (SaaS) model, more easily support bring-your-own-device (BYOD) and choose-your-own-device (CYOD) initiatives, and increase security from end to end.

EUC CHALLENGES

Many companies with existing EUC deployments are refreshing their technology to deliver a better end-user experience and expand EUC benefits to more users. Whether you're refreshing an existing

environment or just getting started with EUC, you face some significant hurdles:

- **Poor user experience, especially when scaling:** More than a third of EUC projects don't meet end-user requirements; a significant number of deployments experience performance problems.
- **Unpredictable availability and security:** End users are frustrated by constant failures and lack of disaster recovery.
- **Complex planning and long change cycles:** Initial pilots take a long time and scaling to production takes even longer. Updates to the environment are slow.
- **Significant overhead:** Up-front costs and personnel costs can be high. IT specialists must devote hundreds of hours every quarter managing infrastructure. Scaling costs are unpredictable.

Given these challenges, it's not surprising that many EUC projects fail.

Solution brief

Increased IT team productivity

40%⁴

Proven on-premises IT consumption

Consuming IT on premises in the style of the public cloud lets you retain proper control, gain agility from elastic infrastructure, reduce IT costs with a pay-per-use model, leverage technology innovations quickly, and simplify IT operations to reallocate resources where they matter.

Grows ahead of your need

HPE advanced usage metering enables us to jointly plan capacity needs, meaning that you will always have extra capacity on hand, ready to deploy.

For more information on HPE with Nutanix, go to nutanix.com/hpe.

^{1,2} IDC white paper commissioned by Nutanix, Organizations Leverage Nutanix Enterprise Cloud as Scalable, High-Performing, and Cost-Effective Infrastructure Foundation, January 2020

^{3,4} The Total Economic Impact™ of HPE GreenLake, a commissioned study conducted by Forrester Consulting, May 2020

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HPE GREENLAKE WITH NUTANIX DELIVERS PREDICTABLE PERFORMANCE AND SIMPLE MANAGEMENT FOR EUC

HPE GreenLake with Nutanix for end-user computing is a better choice for demanding VDI, offering deployments with one-click management, superior scalability, industry-leading ROI, and support for:

- Citrix Virtual Apps and Desktops
- VMware® Horizon View

HPE GreenLake with Nutanix makes it easier to run virtual desktops and applications with an on-premises solution that is:

- **Scalable.** Start small and scale to thousands of users. Add seats without sacrificing user experience with linear scaling; operate elastically across multiple geographies.
- **Simple to use.** Deploy and provision desktops 8x faster; add new end users, apps, and services in minutes.¹ Plus 1-click infrastructure updates.
- **Reliable.** Increase operations velocity, reduce deployment time by 57%, and spend almost two-third less time on management.²
- **Secure.** Prevent cyberthreats and data theft by enabling access to company data without end-user local access.

CONSUMPTION-BASED EUC INFRASTRUCTURE FROM HPE

HPE GreenLake with Nutanix for end-user computing simplifies your experience and delivers TCO savings up to 40% due to eliminating overprovisioning.³ This pay-per-use offering is delivered on premises and billed monthly based on consumption with no up-front cost.

BENEFITS OF HPE GREENLAKE WITH NUTANIX FOR END-USER COMPUTING

Outcome-based IT consumption

It delivers a range of benefits that you can't get from solutions solely built from scratch or consumed from the public cloud.

Better economics

It provides flexible, pay-per-use model that offers simplicity and financial clarity.

On premises

It offers proper control over data compliance, performance, and security.

Managed for you

HPE supports and can operate the solution for you to free up resources and add business value.

LEARN MORE AT
hpe.com/greenlake

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